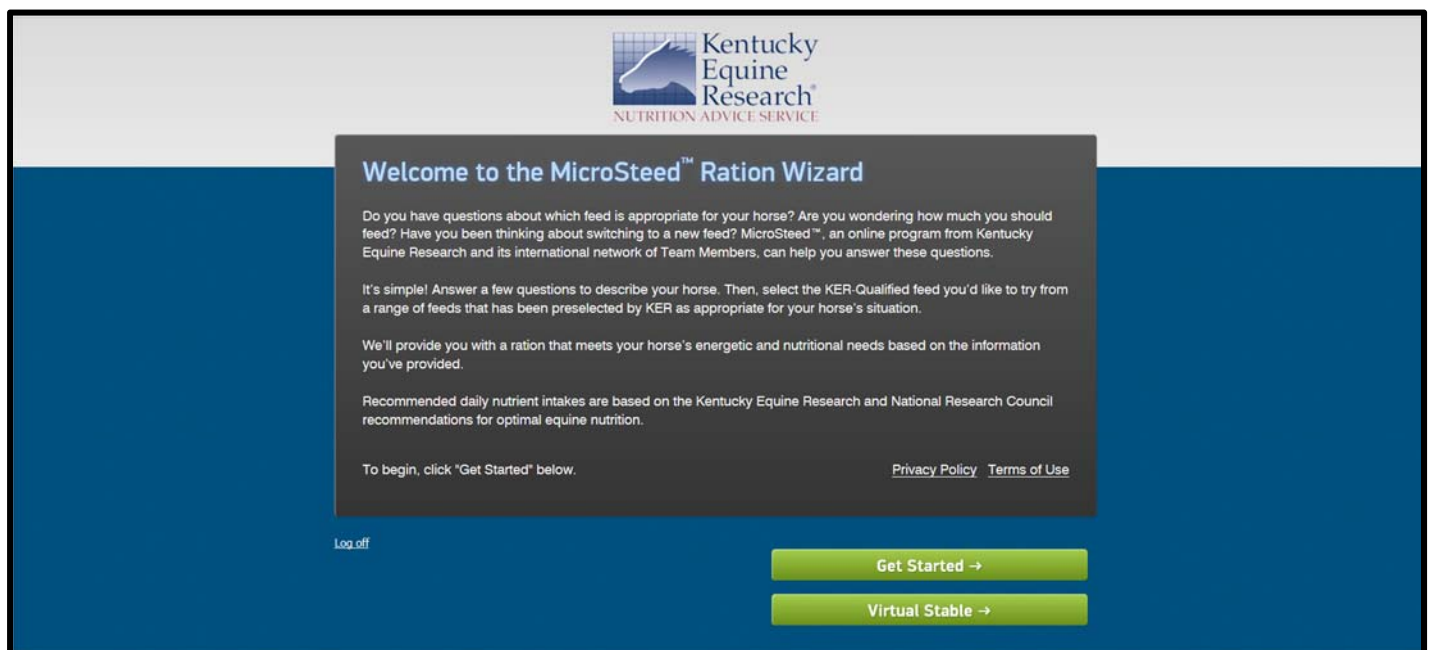


# Understanding the MicroSteed™ Ration Wizard:



The screenshot shows the welcome page for the MicroSteed Ration Wizard. At the top center is the logo for Kentucky Equine Research, featuring a horse head silhouette and the text "Kentucky Equine Research" and "NUTRITION ADVICE SERVICE". Below the logo is a dark grey box with white text. The text reads: "Welcome to the MicroSteed™ Ration Wizard", "Do you have questions about which feed is appropriate for your horse? Are you wondering how much you should feed? Have you been thinking about switching to a new feed? MicroSteed™, an online program from Kentucky Equine Research and its international network of Team Members, can help you answer these questions.", "It's simple! Answer a few questions to describe your horse. Then, select the KER-Qualified feed you'd like to try from a range of feeds that has been preselected by KER as appropriate for your horse's situation.", "We'll provide you with a ration that meets your horse's energetic and nutritional needs based on the information you've provided.", "Recommended daily nutrient intakes are based on the Kentucky Equine Research and National Research Council recommendations for optimal equine nutrition.", "To begin, click 'Get Started' below." To the right of this text are links for "Privacy Policy" and "Terms of Use". Below the dark grey box, on the left, is a "Log off" link. On the right, there are two green buttons: "Get Started →" and "Virtual Stable →".

Kentucky Equine Research  
NUTRITION ADVICE SERVICE

## Welcome to the MicroSteed™ Ration Wizard

Do you have questions about which feed is appropriate for your horse? Are you wondering how much you should feed? Have you been thinking about switching to a new feed? MicroSteed™, an online program from Kentucky Equine Research and its international network of Team Members, can help you answer these questions.

It's simple! Answer a few questions to describe your horse. Then, select the KER-Qualified feed you'd like to try from a range of feeds that has been preselected by KER as appropriate for your horse's situation.

We'll provide you with a ration that meets your horse's energetic and nutritional needs based on the information you've provided.

Recommended daily nutrient intakes are based on the Kentucky Equine Research and National Research Council recommendations for optimal equine nutrition.

To begin, click "Get Started" below.

[Privacy Policy](#) [Terms of Use](#)

[Log off](#)

[Get Started →](#)

[Virtual Stable →](#)

*Kentucky Equine Research*  
*2017*

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## **I. Getting Started:**

**If you already have a MicroSteed™ Ration Wizard account, please turn to page 4 of the guide to begin looking at the variety of functions this application offers. Otherwise, please read on.**

### ***A. Getting There***

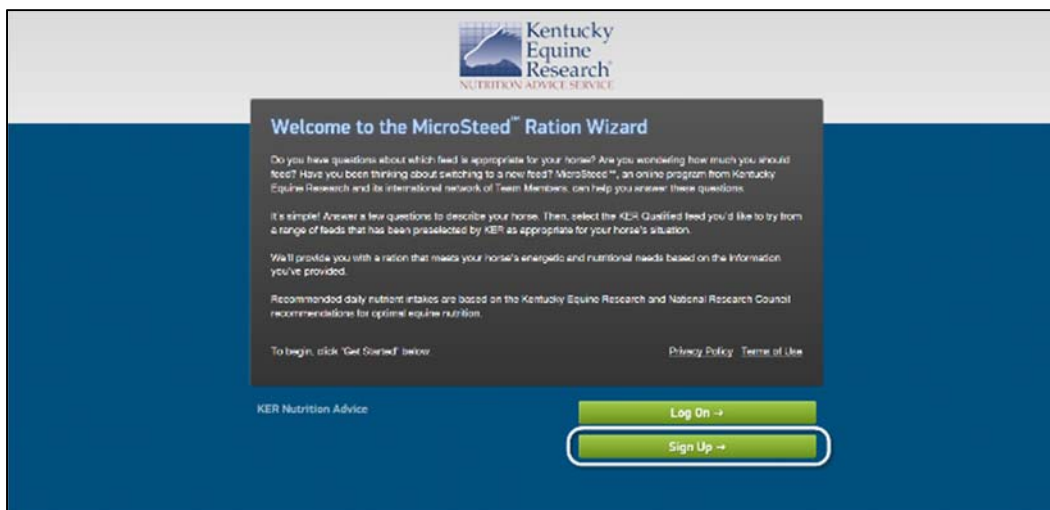
The MicroSteed Ration Wizard is a web-based app accessible via the web browser on your computer, mobile phone, or tablet. There are unique versions of the MicroSteed Ration Wizard for the different horse feed brands allied with KER.

To get to the MicroSteed Ration Wizard that you want, follow one of the pathways below:

- Visit your favorite feed manufacturer’s website and click on the MicroSteed Ration Wizard button or link provided;
- Visit <https://ker.com/tools/microsteed/>, select the appropriate region, and then click your chosen company’s name to access its MicroSteed Ration Wizard; or
- If you know the URL of the MicroSteed Ration Wizard, you’d like to access, simply open your preferred browser and enter the URL or select the address that you have bookmarked.

### ***B. Create Your Account***

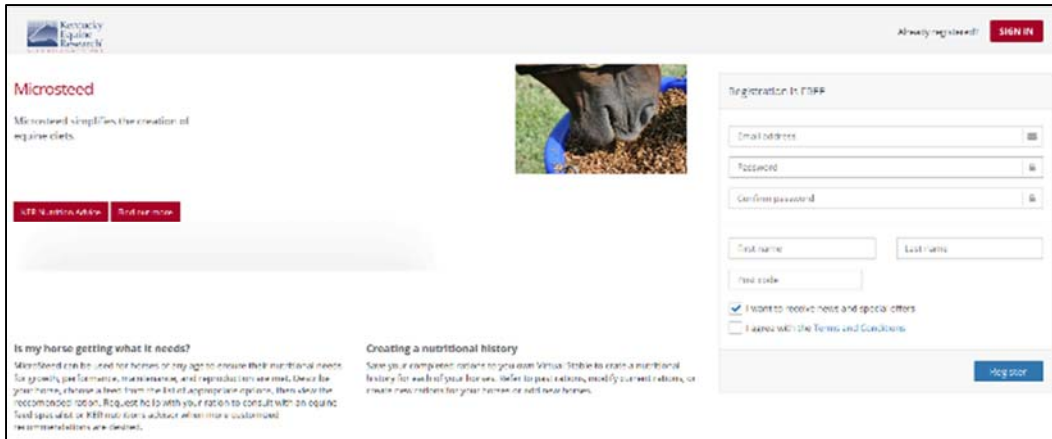
Once you’ve accessed the Welcome screen, click on ***Sign Up***.



Selecting that prompt will take you to the registration screen seen on the following page.

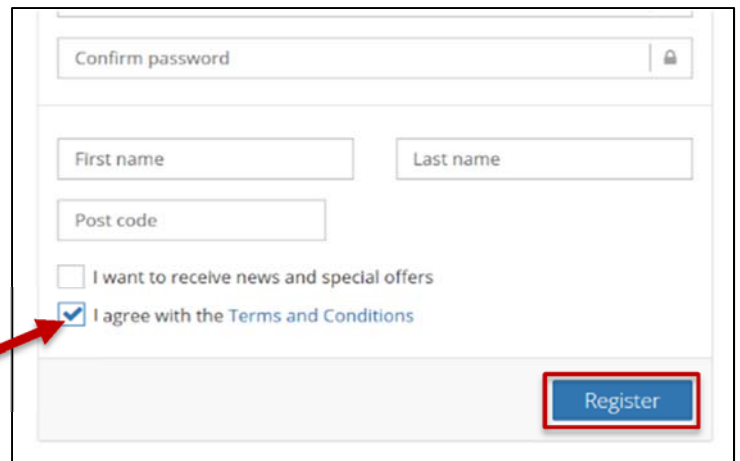
## MicroSteed Ration Wizard – Directions for Use

Enter your email address, create a password, confirm the password, and lastly, enter your name and postal/zip code in order to register for a user account.



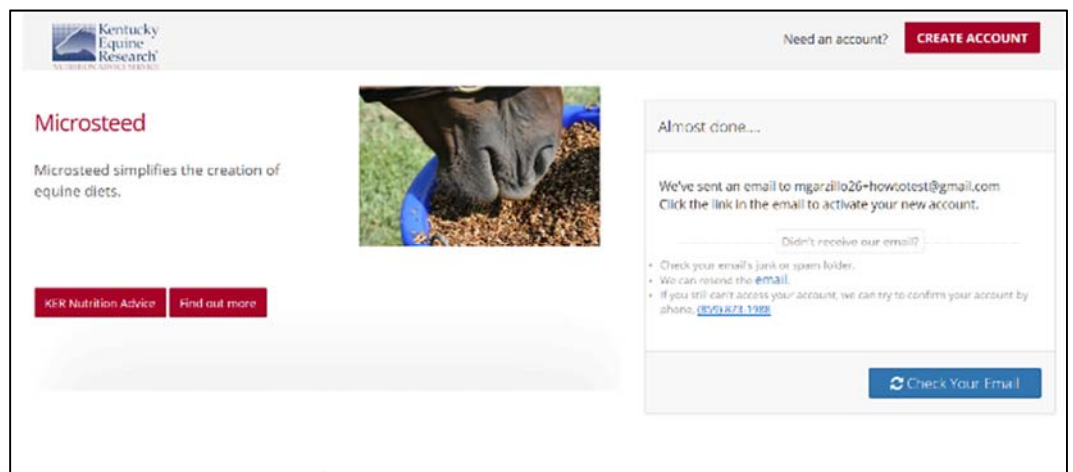
You may choose to receive news and special offers from KER and its partners here.

You must check the box signifying your agreement with the terms and conditions and select the blue register button to complete your registration.



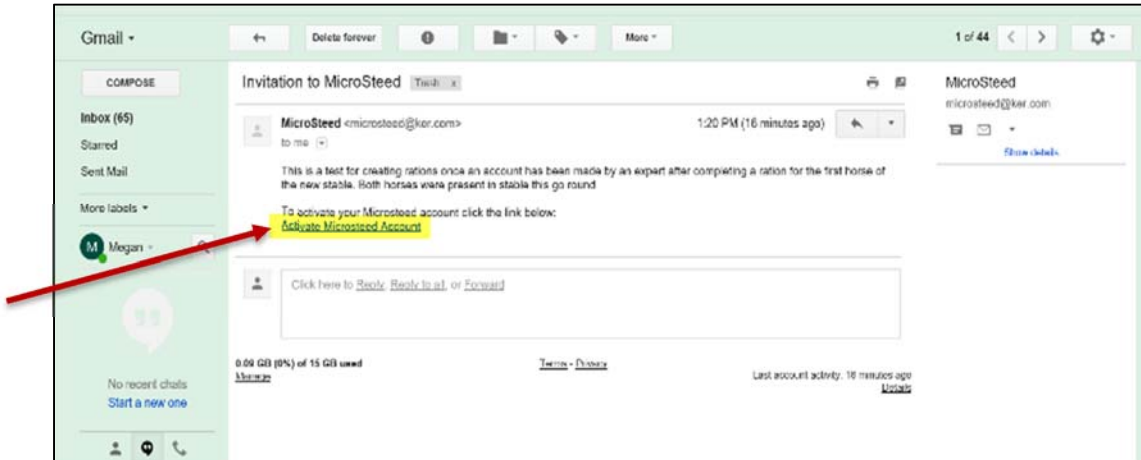
Should you encounter any errors, contact support by calling 888-873-1988 or email [info@ker.com](mailto:info@ker.com).

Once registration is complete, you will be directed to the screen displayed below instructing you to **check your email to complete your account registration**.



### C. Activate Your Account

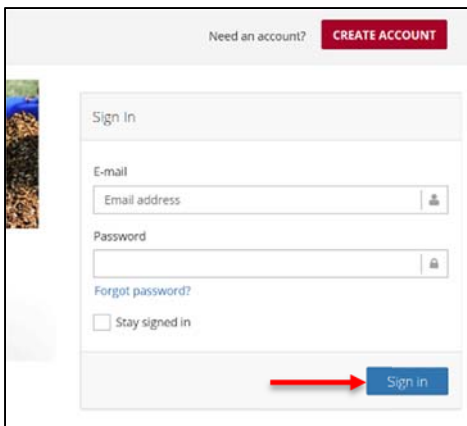
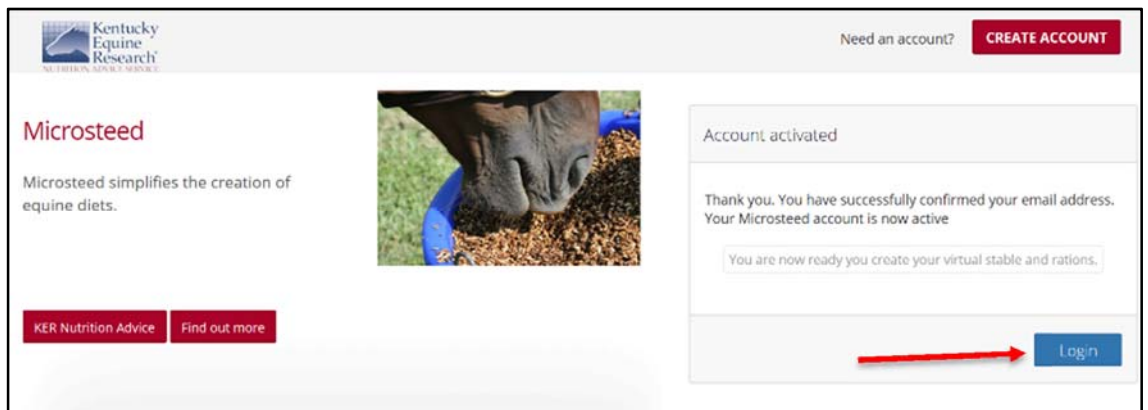
Access your email and open the message from **MicroSteed**. Click the **Activate MicroSteed Account** link to complete your registration as a MicroSteed user.



If you created your own account, you will be redirected to the login screen. Alternatively, if you were invited by a nutrition advisor, then you will be asked to create a password before arriving at your virtual stable.

### C. Logging In

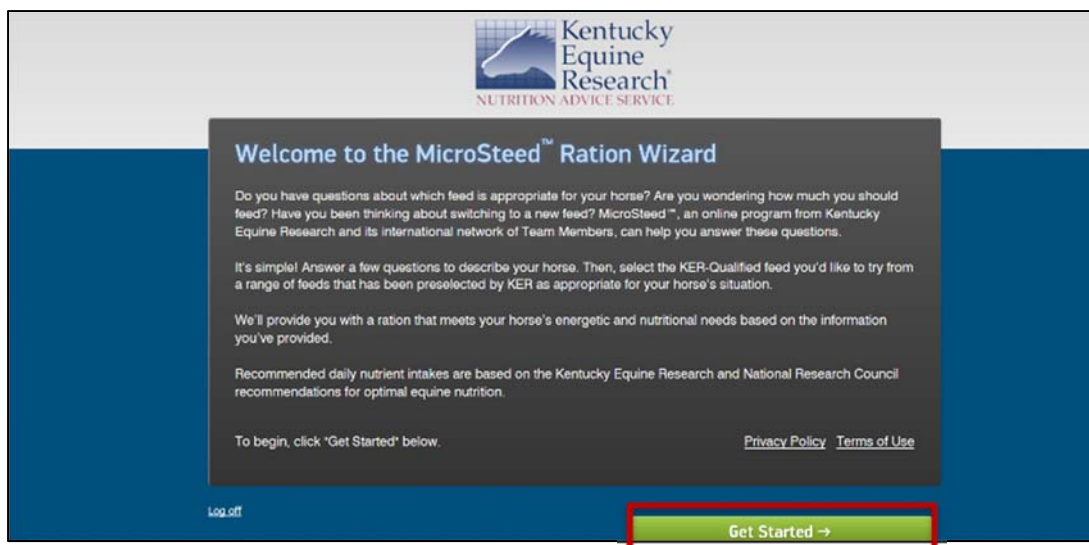
Select the blue **Login** button.



A new page will be displayed prompting you to log in to your account. Using the email and password used to create the account, enter them in their appropriate fields and select **Sign in**.

## MicroSteed Ration Wizard – Directions for Use

Once logged in, select the **Get Started** button in the lower right portion of the screen to begin creating a ration.

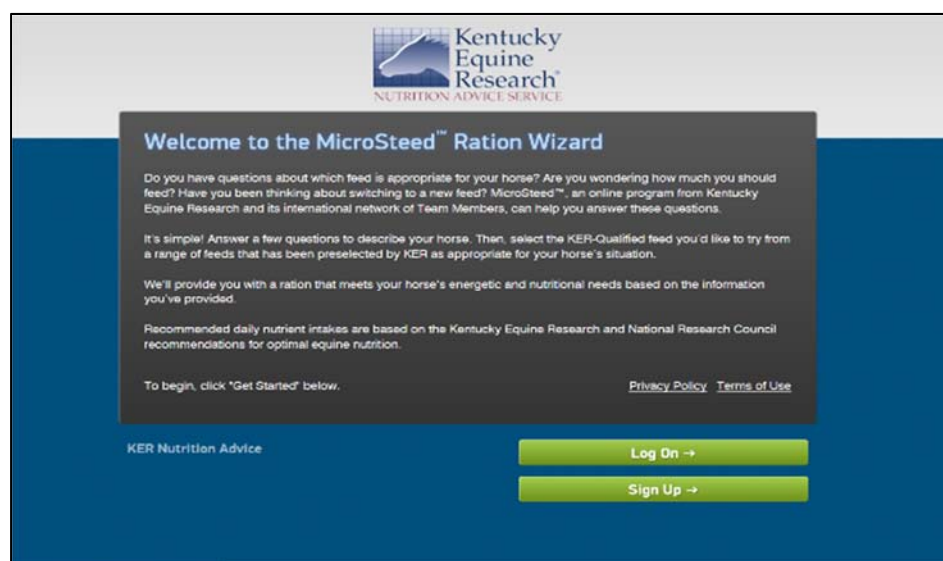


## II. Everyday Use:

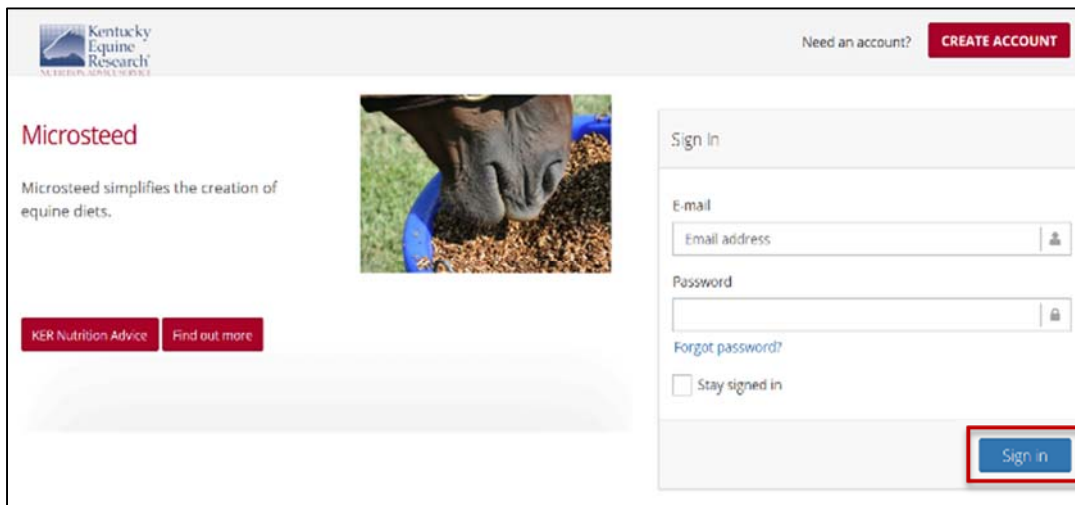
### A. Signing In

To access the MicroSteed Ration Wizard and log in subsequent to your initial registration, follow the options outline in *Section IA, Getting There*, on page 1.

Select the green **Log On** button on the lower right-hand side. Enter your login credentials, then click **Sign in**.



## MicroSteed Ration Wizard – Directions for Use



Kentucky Equine Research  
NUTRITION ADVICE SERVICE

Need an account? [CREATE ACCOUNT](#)

### Microsteed

Microsteed simplifies the creation of equine diets.

[KER Nutrition Advice](#) [Find out more](#)

Sign In

E-mail  
Email address

Password

[Forgot password?](#)

Stay signed in

[Sign in](#)

### ***B. Getting Started: The Ration Wizard***

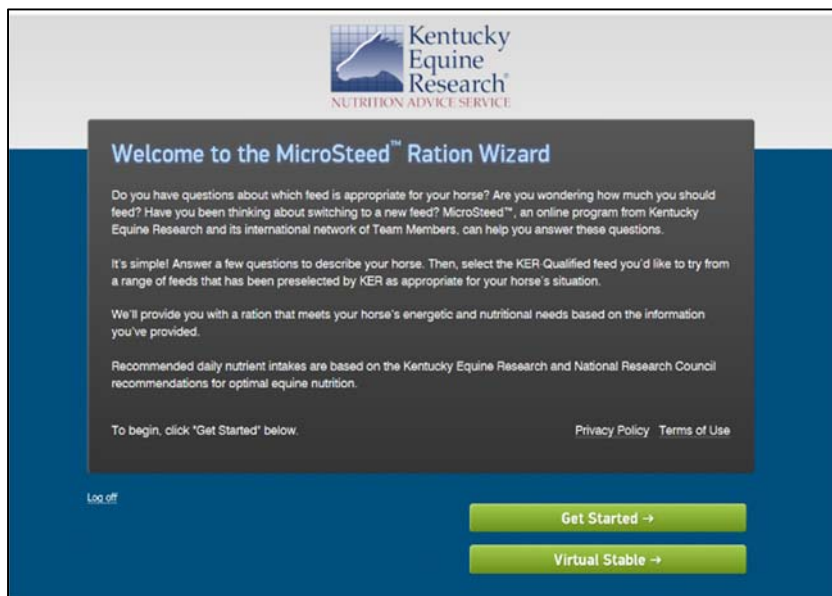
Now, you're ready to start on a new ration or access your virtual stable of horses and rations.

Once logged in, you'll see two options in the lower right part of the screen: ***Get Started*** and ***Virtual Stable***.

Selecting ***Get Started*** will allow you to create a ration for a new or existing horse.

Selecting ***Virtual Stable***, will take you to your stable, which is where your horses and ration are organized and stored. This will be empty until you or a nutrition advisor have created a ration and saved it to your virtual stable.

To begin creating a ration, select ***Get Started***. This will take you through the steps of the wizard in order to build a recommended ration for the horse described.



Kentucky Equine Research  
NUTRITION ADVICE SERVICE

### Welcome to the MicroSteed™ Ration Wizard

Do you have questions about which feed is appropriate for your horse? Are you wondering how much you should feed? Have you been thinking about switching to a new feed? MicroSteed™, an online program from Kentucky Equine Research and its international network of Team Members, can help you answer these questions.

It's simple! Answer a few questions to describe your horse. Then, select the KER Qualified feed you'd like to try from a range of feeds that has been preselected by KER as appropriate for your horse's situation.

We'll provide you with a ration that meets your horse's energetic and nutritional needs based on the information you've provided.

Recommended daily nutrient intakes are based on the Kentucky Equine Research and National Research Council recommendations for optimal equine nutrition.

To begin, click "Get Started" below. [Privacy Policy](#) [Terms of Use](#)

[Log off](#)

[Get Started →](#)

[Virtual Stable →](#)



## MicroSteed Ration Wizard – Directions for Use

Continue through the wizard by entering the information requested on each screen and advance by clicking on the green arrow in the upper right-hand corner of each screen.

Back to Start

Horse Classification

Continue to Horse Properties

Horse Name

Age

months years

Breed

Unknown

Horse Gender

Filly/Mare

Classification

Select Classification

Horse Classification

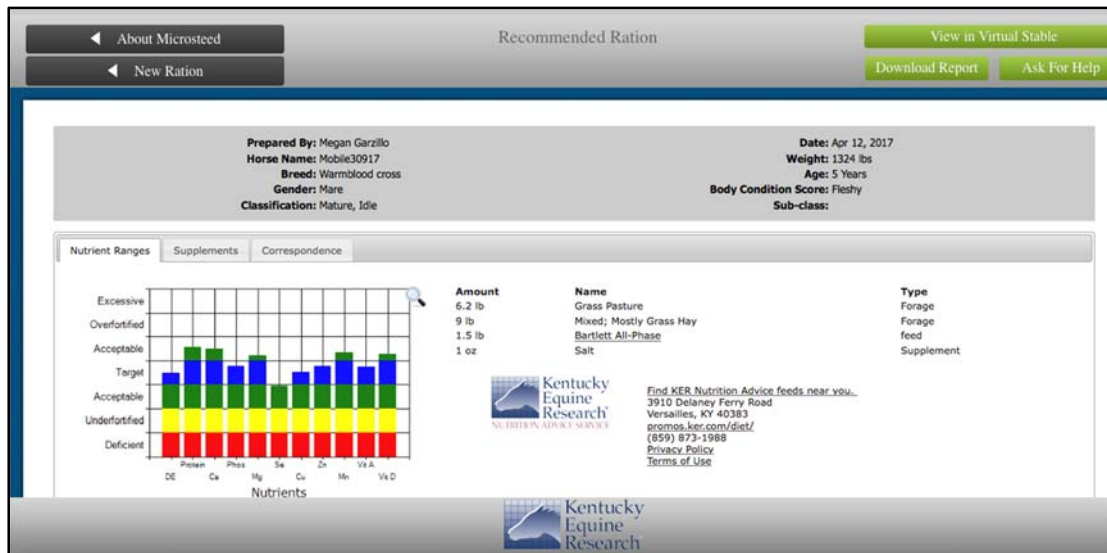
We need to be able to classify your horse in order to choose the appropriate set of nutrient requirements. To do that, we need you to tell us a little bit about your horse.

Please provide the information or choose the option that best describes your horse.

Kentucky Equine Research

**\*\*Note:** Helpful tips and advice may be viewed by clicking on the magnifying glass icon associated with each field.

Once a feed is selected, the recommended ration for the horse you described is displayed.





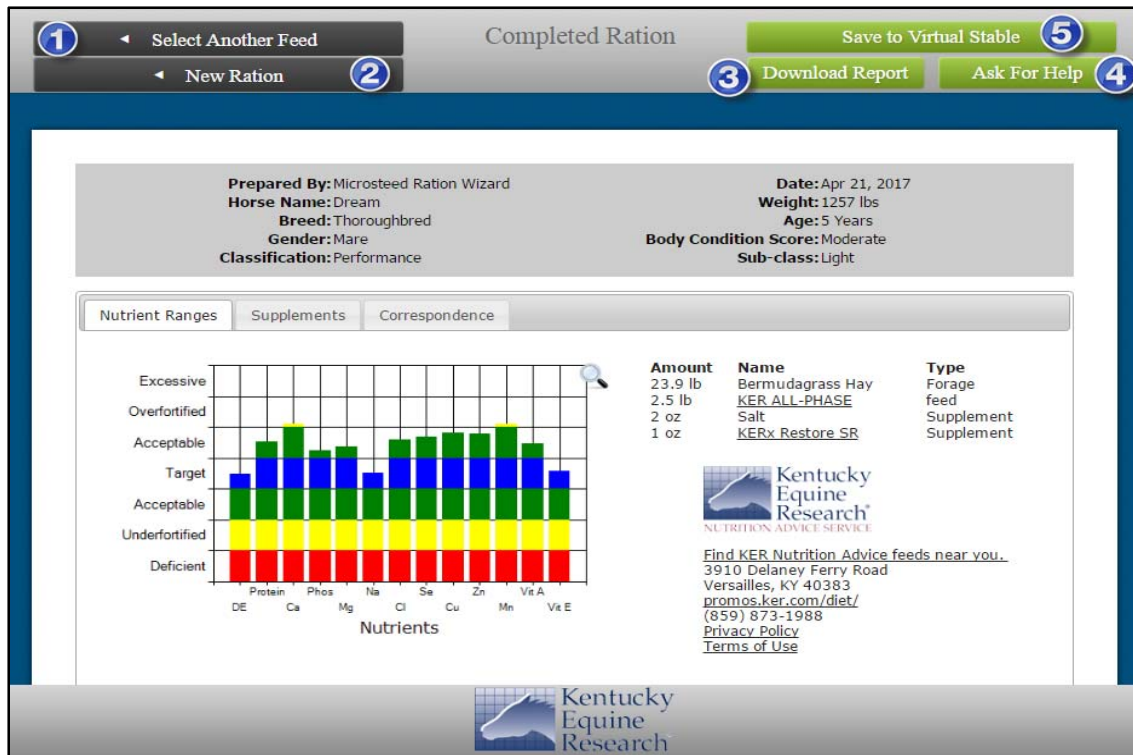
## MicroSteed Ration Wizard – Directions for Use

This page provides access to the following information:

- **Recommended ration:** A table of recommended feedstuffs and daily intakes as well as graphical representation of the nutritional value of the ration are provided. View the ration and any recommended supplements or correspondence by selecting the appropriate tab. Click on the magnifying glass icon in the upper right corner of the graph for tips on interpreting the graphical information displayed.
- **Feeds and supplements:** For more information on any feeds or supplements recommended, click on the hot-linked product names.
- **Manufacturer information:** Links to the manufacturer's website and dealer locator are also provided.

From here, you may also take the following actions by selecting the relevant button:

1. **Select Another Feed.** Allows you to return to the previous feed selection screen where a different feed can be chosen for your horse's ration.
2. **New Ration.** This will take you to the beginning of the wizard so that you may create a new ration for this horse or another horse.
3. **Download Report.** Enables you to have a PDF report of the ration emailed to you for your records or to share with others.
4. **Ask for Help.** If you have questions about the ration or would like it further customized to your horse's needs, this enables you to contact one of our nutrition experts regarding the ration.
5. **Save to Virtual Stable.** This icon allows for the ration to be saved and accessible in the future. In doing so, you create a nutritional history for your horse(s).



### III. Navigating Your Virtual Stable

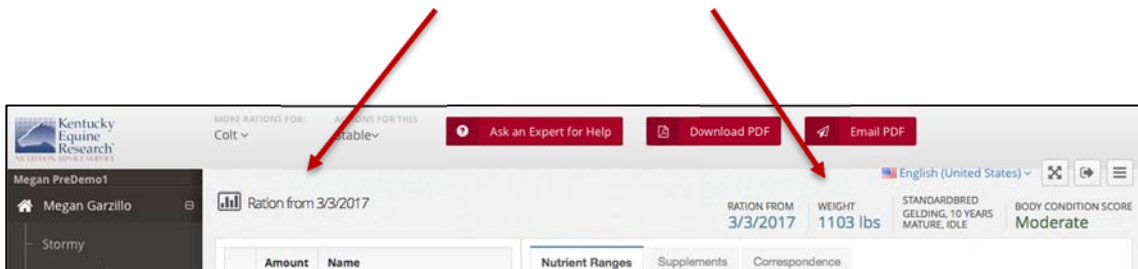
Now that your ration has been created, let's look at how to utilize Virtual Stable.

#### *A. Visual Representation*

One of the first features you'll notice about this screen is the colorful nutrient graph. The graphs displayed here are identical to those seen on the **Recommended Ration** page. Selecting the different tabs above the graph will give way to a supplement summary and a detailed record displaying all communication surrounding this ration.



The ration's title as well as some of the horse's characteristics are displayed above the ration intake table.



## MicroSteed Ration Wizard – Directions for Use

### B. Your Stable

On the left side of the screen, the dark grey navigational panel displays your stable of horses and below each horse, the ration(s) associated with that individual.

Select the ration you want to view or the action you wish to take from this pane.

The screenshot shows the MicroSteed Ration Wizard interface. On the left is a dark grey navigation panel with a list of horses: Stormy, Lute-growth, Colt, Mobile30917, Buddy, and KERTEST1. Below each horse name are options like 'Modified - 6/12/2017', 'New Ration', 'Rename Horse', 'Delete Horse', 'Hazards of Love', and 'New Horse'. The main area displays the 'KERTEST1' ration from 4/25/2017, including a table of ingredients and a 'KER Nutrition Advice' box. A bar chart shows the ration's composition. Three callout boxes provide instructions: 1. 'Access your user profile to make changes.' points to the 'Megan Garzillo' header. 2. 'The horse displayed in the bolder white print is the horse you are currently viewing. To view another horse's ration, simply select the desired horse from the virtual stable.' points to the 'KERTEST1' entry in the list. 3. 'To collapse the black pane, select the encircled arrow below the last horse in the stable.' points to a small arrow icon below the 'New Horse' option.

Access your user profile to make changes.

The horse displayed in the bolder white print is the horse you are currently viewing. To view another horse's ration, simply select the desired horse from the virtual stable.

To collapse the black pane, select the encircled arrow below the last horse in the stable.

### C. Virtual Stable Functions

At the top of the screen, another row of drop-down menus are displayed along with three red buttons.

#### 1. Horse Functions

The first drop-down menu titled **More Rations For:** followed by the currently selected horse's name will allow you to view all the rations created for the selected horse, create a new ration, and select a different feed. These controls are also available within the left-hand panel.

The screenshot shows the 'More Rations For' dropdown menu open, displaying options: 'Create New Ration', 'Select Different Feed', and 'Delete This Ration'. A callout box on the left contains the following text:

To create a new ration, select **Create New Ration** from the drop down menu. This will direct you to the beginning of the ration wizard. From here, enter in the horse's information in the appropriate fields as you had in **Getting Started: The Ration Wizard** on page 5.

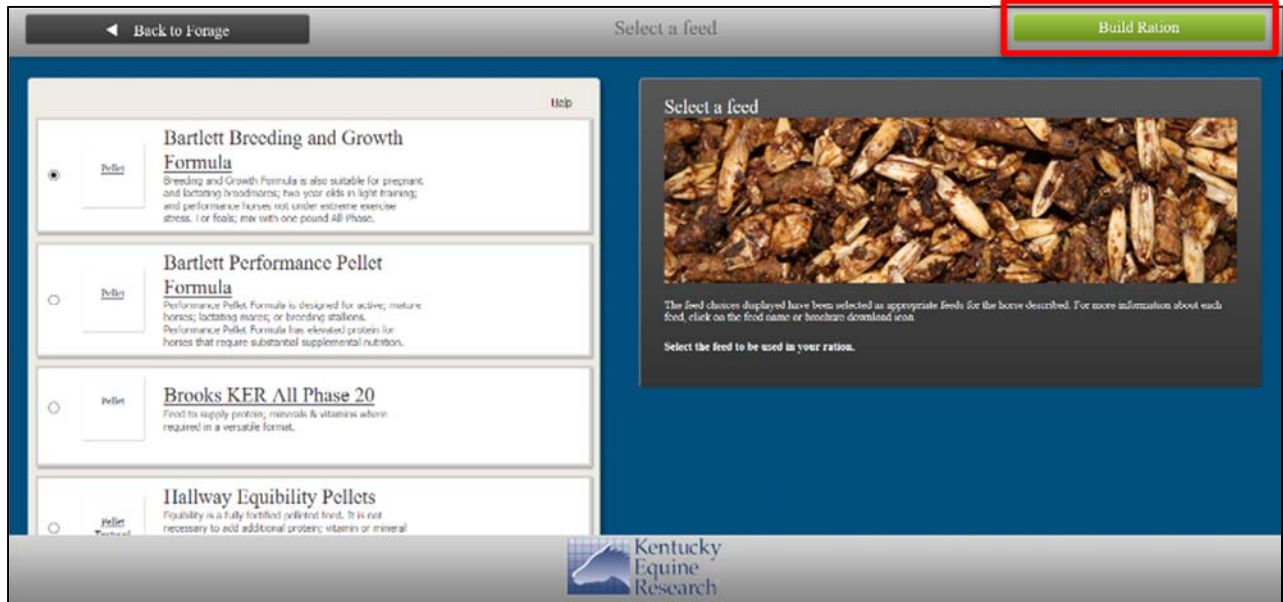
If you wish to modify the ration, choose **Select Different Feed**.

The screenshot shows the 'More Rations For' dropdown menu open, with 'Select Different Feed' highlighted. A callout box on the right contains the following text:

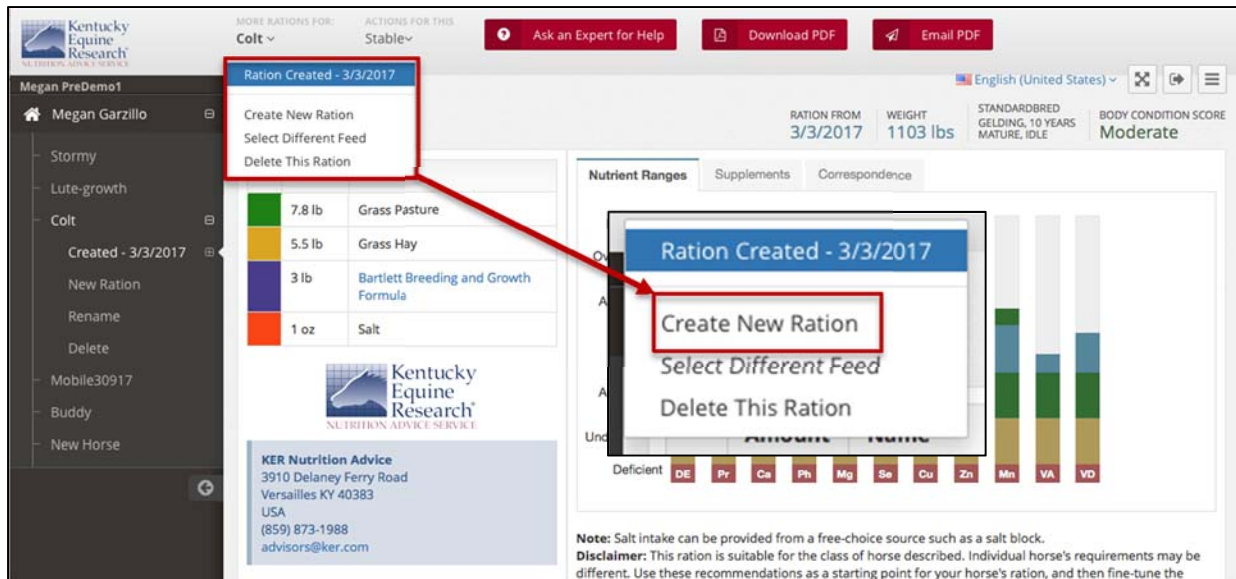
**Create New Ration**  
**Select Different Feed**  
**Delete This Ration**

## MicroSteed Ration Wizard – Directions for Use

This will direct you to the **Select a Feed** page of the ration wizard, shown below, allowing you to select a different concentrate to include in the ration. Choose **Build Ration** after choosing the preferred feed for the ration to complete the process and view the recommended ration.



To create a new ration, select **Create New Ration** from the drop-down menu or **New Ration** from the side panel. This will direct you to the beginning of the ration wizard.





## MicroSteed Ration Wizard – Directions for Use

Lastly, the **Delete This Ration** option will remove the ration you are currently viewing from that horse's record.

The screenshot displays the 'Ration Created - 3/3/2017' interface. On the left, a sidebar lists horse names: Megan PreDemo1, Megan Garzillo, Stormy, Lute-growth, Colt, Created - 3/3/2017, New Ration, Rename, Delete, Mobile30917, Buddy, and New Horse. The main area shows a table of feed items:

Amount	Name
7.8 lb	Grass Pasture
5.5 lb	Grass Hay
3 lb	Bartlett Breeding and Growth Formula
1 oz	Salt

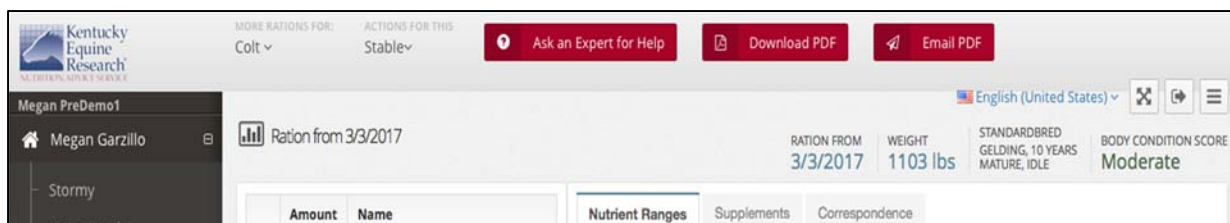
Below the table is the Kentucky Equine Research logo and contact information for KER Nutrition Advice. A dropdown menu titled 'Actions for this Stable' is open, showing options: 'Create New Ration', 'Select Different Feed', and 'Delete This Ration'. The 'Delete This Ration' option is highlighted with a red box. A red arrow points from this option to a larger, semi-transparent version of the dropdown menu overlaid on the right side of the screen, which also highlights 'Delete This Ration'.

## 2. Stable Functions

The second drop-down menu, titled **Actions for this Stable**, allows for a horse to be created, renamed, or deleted.

This screenshot shows the same interface as the previous one, but with the 'Actions for this Stable' dropdown menu open. The menu options are: 'Create New Horse', 'Rename Colt', and 'Delete Colt'. A red box highlights these options, and a red arrow points from the 'Delete Colt' option to a larger, semi-transparent version of the dropdown menu overlaid on the right side of the screen, which also highlights 'Delete Colt'.

## MicroSteed Ration Wizard – Directions for Use



### D. Miscellaneous Functions

#### 1. Communication

**Questions?** Click on *Ask an Expert for Help* to contact our experts to ask questions or request their help with further customization of a ration for your horse.

**Want to print your horse's ration?** Choose *Download PDF* to save a PDF version of the ration report to your computer.

**Want a copy for your records or to share with someone else?** Choose *Email PDF* to have the PDF version of the ration report emailed to an address you specify.

### E. Logging Off

Log out by selecting the *Sign out* icon in the upper right-hand corner.

